



Centre for  
Information  
Policy  
Leadership  
Hunton & Williams LLP

# **Accountability 2.0 as the Basis for Trust in the Digital Age and GDPR Compliance**

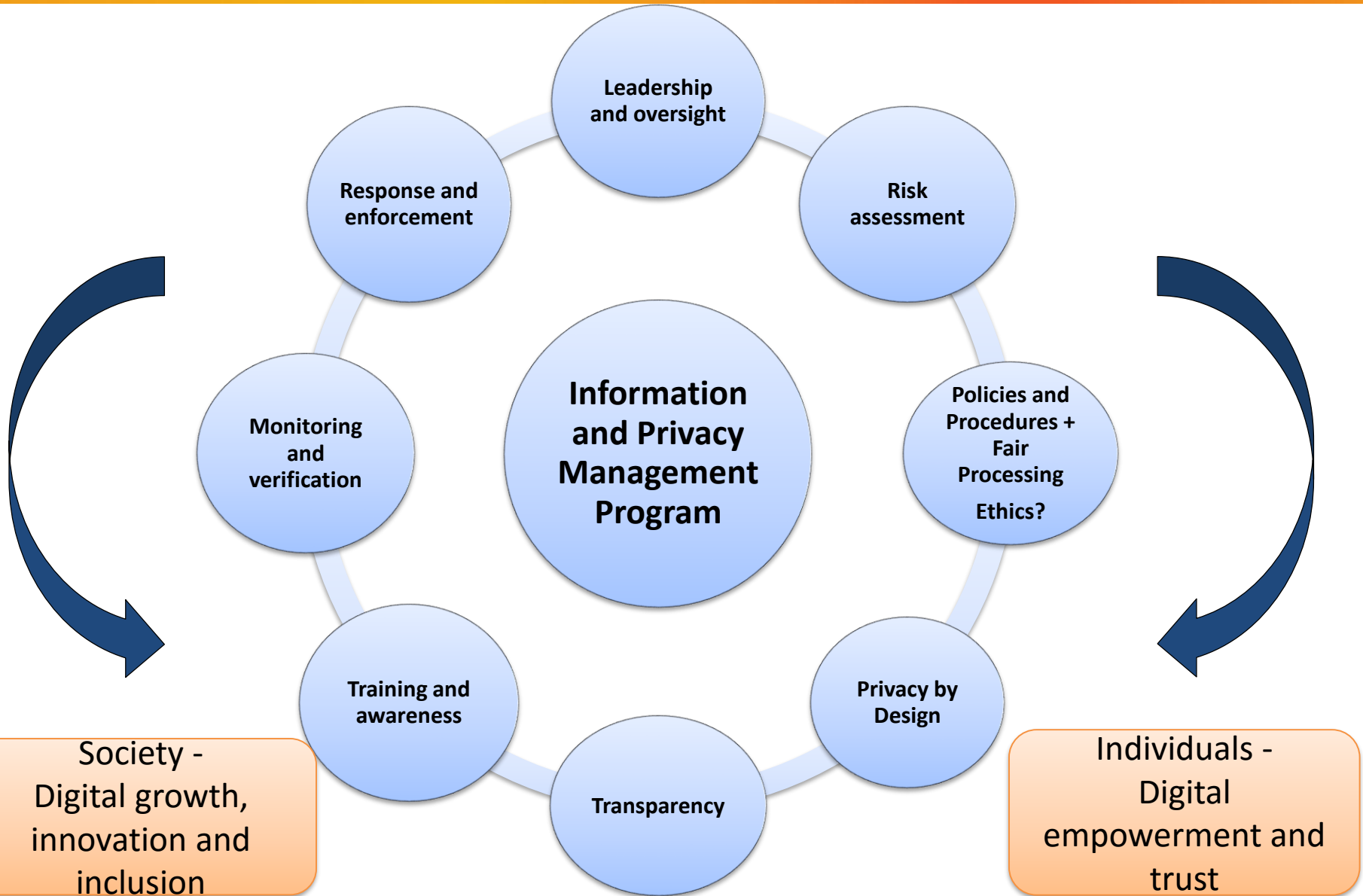
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President

Centre for Information Policy Leadership

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# Evolving Privacy Compliance into Corporate Digital Responsibility



# New Privacy Framework for Trusted Information Age

- Privacy Management Program
- BCR, CBPR
- Codes of Conduct
- Certifications / Seals
- Standards

Corporate  
Digital  
Responsibility  
Accountability  
Frameworks

Risk  
management

- Risks and harms to individuals
- Benefits to individuals, organisations, society

Evolved  
interpretation  
of privacy  
principles

Empowering  
individuals  
beyond  
consent

- Legitimate interest processing
- Fair processing
- Risks and harms to individuals
- New transparency

- User centric transparency
- Rights – access, correction, objection, erasure
- Complaints and redress

Smart regulation – engagement and risk-based interpretation, oversight, enforcement by resourceful DPAs

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